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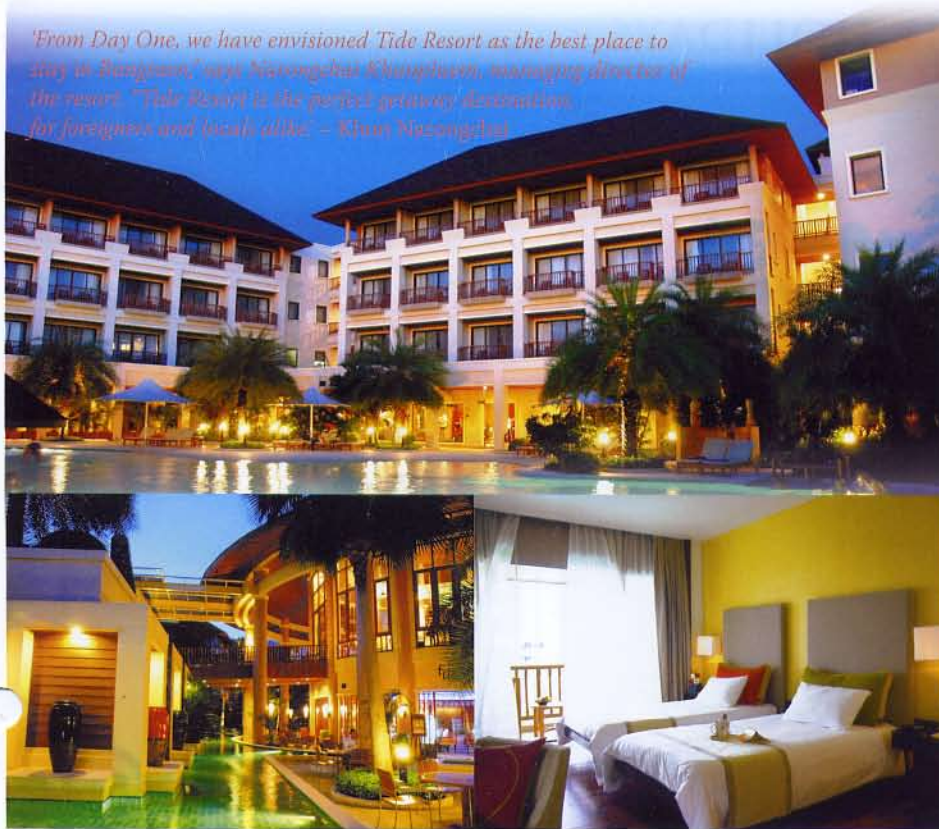
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"From Day One, we have envisioned Tide Resort as the best place to stay in Bangsaen," says Narongchai Khunpluem, managing director of the resort. "Tide Resort is the perfect getaway destination, for foreigners and locals alike." - Khun Narongchai



ALMOST PARADISE

Travelers need not go far for that ideal beach destination for their seminars and meetings; in the emerging beach vacation spot of Bangsaen that venue is Tide Resort

FROM the frontage road of Bangsaen Beach, you can see a four-storey building with an E-shape upside down. The terraced style road leads up to the second floor of the central building, which contains a marlin sculpture among a row of fountains. This is Tide Resort, a major landmark that is set to put Bangsaen -- about 50 kms drive from Bangkok -- into the tourism big league.

Set in an enviable setting of landscaped gardens just a few meters away from Bangsaen's famous beach, Tide Resort is regarded as Bangsaen's most luxurious hotel. It was also the first hotel of its kind to be built in this former small fishing village, which is now an emerging tourist destination.

The resort was built by the Khunpluem family on a lively promenade accessible to all major local attractions. The Khunpluems are natives of Bangsaen, and they are keen to promote the area as a tourist destination.

Tide Resort is right in the heart of the 5km-long Bangsaen Beach, just a short walk to the beach front, and the bustling shopping, entertainment, business center, and various relaxing areas. "From Day One, we have envisioned Tide Resort as the best

place to stay in Bangsaen," says Narongchai Khunpluem, managing director of the resort. "Tide Resort is the perfect getaway destination, for foreigners and locals alike. It is as close to paradise as you can get."

The resort's elegant modern building houses 154 luxurious rooms (including eight suites), a pleasantly shaded swimming pool, and a fine restaurant serving international cuisine. Each of the rooms has a private balcony; a great place to relax and enjoy the charming view of Bangsaen's lovely beach. All rooms feature the latest room amenities and modern conveniences such as the 21" color TV, highlighted by a luxurious bathroom where guests can indulge themselves with a hot foam bath.

Contact Details:

THE TIDE RESORT

44/1 Bangsaen 11 Road,
Saen Suk Sub-District,
Muang District, Chonburi
Tel: 038 399-200 (Bangsaen);
02 640-4094/7 (Bangkok)

The rooms and facilities are perfect for both leisure travelers and business tourists, but especially for MICE (Meetings, Incentives, Conventions, and Exhibitions) visitors who find the resort an ideal "getaway destination" for their meetings, seminars, and similar functions.

Tide Resort has four meeting rooms with capacity ranging from 30 to 1,000 persons. There's a restaurant, Fusion Cuisine, which is arguably the "best" international restaurant in Bangsaen; and a Bakery and Café, which is open from 6 a.m. to 10 p.m. For entertainment, guests can choose from the Decibel Karaoke, which features eight VIP rooms; or the Club Sea, the lobby bar featuring solo pianist and jazz songs. There is also the Samutra Massage & Spa, the only spa in Bangsaen.

In sum, the range of services is quite extensive; guests who bring their kids



can even rely on a baby sitter service. It is also important to note that Tide Resort is a mere 50-minute drive from Bangkok, 40 minutes from Suvarnabhumi International Airport; 35 minutes to Pattaya City; and 30 minutes away from 10 international golf courses.

"Tide Resort was built to provide superb service all the way," says Khun Narongchai. "We want guest to get value for their money, in both the hotel's hardware and software. We want them to feel Thai hospitality at its best. We want them to be satisfied and say, 'this is a place we will surely come back to!'"